

# RESOURCE PARTNER CALENDAR

June 2024



## June 10<sup>th</sup> - 14<sup>th</sup>

Wednesday, June 12  
10:00 - 11:00 AM

### APEX - Women-Owned Small Business Certification Process with Resource Partners

Location: Online

Join the SBA Arkansas District Office & SBA Resource Partners as we explain the Women-Owned Small Business Federal Contracting Program. Did you know that you can grow your business exponentially by competing for federal contracts? As a woman-owned small business, you can obtain federal contracts with less competition if you qualify. Meet with the Resource Partners that can provide you with free one-on-one consulting and can assist you with the certification process.

Thursday, June 13  
1:00 - 4:00 PM

### ASBTDC - Delta Dreams: Financial Empowerment for East Arkansas Entrepreneurs

Location: Helena

Our lineup of experts will share insights into both traditional and non-traditional small business funding options. Discover the opportunities available through Community Development Financial Institutions, microlenders, and banks. From understanding what to include in your business plan to navigating the application process, we've got you covered.

Thursday, June 13  
12:00 - 1:00 PM

### Communities Unlimited - Developing an E-Commerce Platform

Location: Online

Starting and managing an E-Commerce business is radically different from a traditional brick-and-mortar business. Entrepreneurs need to understand how e-commerce businesses work and how to budget and plan for profitable operations.

## June 17<sup>th</sup> - 21<sup>st</sup>

Tuesday, June 18  
10:00 - 11:00 AM

### SBA - HUBZone Program

Location: Online

The Historically Underutilized Business Zone (HUBZone) Program's goal is to encourage job creation and capital investment in small businesses in economically challenged areas. With a goal of providing at least three percent (3%) of federal contract funds to HUBZone-certified companies each year, the HUBZone program promotes small business growth in previously neglected business zones. It also provides preference to businesses that are in full and open competition. The Small Business Administration has made it easier for qualified small firms to join the HUBZone program.

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**Wednesday, June 19**

**10:00 - 11:00 AM**

## **APEX - Introduction to Small Business Certifications**

Location: Newport

This class is for established businesses interested in selling to the federal government and the state of Arkansas. Please join Flora Tate, Arkansas APEX Accelerator Procurement Counselor, to learn about the small business certifications available through the Small Business Administration and the State of Arkansas.

**Thursday, June 20**

**10:00 - 11:00 AM**

## **SBA - Introduction to 8(a) Business Development Program**

Location: Online

The 8(a) Business Development Program is an opportunity for your business to compete for contracts with limited competition, have an SBA Business Opportunity Specialist help your business navigate federal contracting, receive management and technical assistance, and more. Of course, there are requirements to join this program. Let the SBA Arkansas District Office explain the program and how your business can receive assistance with federal contracting at this virtual training workshop.

**Thursday, June 20**

**12:00 - 1:00 PM**

## **Communities Unlimited - Developing an Effective Website**

Location: Online

Learn how to make your website work for you. Topics will include tips on the design, telling your brand story, choosing a domain name, the importance of messaging and content creation, and a brief introduction to SEO.

**June 24<sup>th</sup> - 28<sup>th</sup>**

**Thursday, June 25**

**10:00 - 11:00 AM**

## **ASBTDC - Introduction To Government Contracting With Arkansas Apex Accelerator**

Location: Camden

Join us as APEX Outreach Coordinator Kim Magee shares the ways in which Arkansas APEX Accelerator helps businesses secure government contracts and what it takes to be an APEX client. APEX Counselor Tierra Hutley will be on site to offer office hours immediately following the presentation.

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**Wednesday, June 26**

**9:00 AM - 4:00 PM**

## **ASBTDC - Quickbooks Online Basics And Beyond**

Location: Russellville

This in-person interactive workshop is for those using or planning to use the cloud-based version of QuickBooks (Simple Start, Essentials, Online Plus or Advanced). Topics build from navigation and company set up to reconciling accounts, handling revenue, accounts receivable, accounts payable, bank feeds, inventory, customizing reports and more. A computer and take-home workbook are provided.

**Thursday, June 27**

**12:00 - 1:00 PM**

## **Communities Unlimited - Google My Business**

Location: Online

This training will teach participants how to utilize "Google My Business" to capture customers from search queries.

**Thursday, June 27**

**3:00 - 6:00 PM**

## **ASBTDC - Start Up Crash Course**


Location: Little Rock

Our lineup of experts will share insights into both traditional and non-traditional small business funding options. Discover the opportunities available through Community Development Financial Institutions, microlenders, and banks. From understanding what to include in your business plan to navigating the application process, we've got you covered.



### Junio • Spanish Language Events

**Miércoles, 19 de Junio**  
**9:30 - 10:30 AM**

**Conexión de Negocios Latinos - Conectando con Emprendedores / Connecting with Entrepreneurs** 

Ubicación: Springdale

Lugar: La Sirenita Mexican and Salvadorian Restaurant, 505 Thomas Blvd, Springdale, AR.

Te esperamos a una mañana productiva, donde tendrás la oportunidad de compartir tu negocio y a la misma vez conocer a otros emprendedores como tú.

We look forward to a productive morning, where you will have the opportunity to share your business, while meeting other entrepreneurs like you.

**Jueves, 20 de Junio**  
**10:00 AM**

**ASBTDC - Información Sobre el ITIN y Uso Para un Negocio / Information on ITIN and How to Use it for Business** 

Ubicación: Online

Emprender es una posibilidad para cualquiera, descubra como utilizar su ITIN para este objetivo. Traiga sus preguntas, y le ayudaremos a hacer un plan para comenzar.

Entrepreneurship is a possibility for anyone. Discover how to use your ITIN for this goal. Bring your questions. We'll help you make a plan to get started.